



*Broncos Parents,*

*First, I would like to welcome each and every one of you! I am very excited about this season and can't wait to get started. I look forward to working with you and want you to know that I will need your help in making this a positive experience for everyone. I believe communication between the parents and the coaching staff will be one of the keys to a successful season.*

*Let me go over my goals for this season. I hope we all share most of these as I feel this will explain what my focus will be so that we are all on the same page.*

**Goal #1 is to teach these players the fundamentals of this great game of football and have as much FUN as possible in the process.** *I will be tough on them without being mean or negative in any way and expect my coaching staff to do the same. This will be many of these player's first or second year, and I want to see them back here in the future. I love this game and would never want to be the reason they might dislike football. If a player is a constant distraction I will simply send them to the sideline with you in hopes that will get their attention and hopefully we will get them back on the field ready to get back to work.*

**Goal #2 Learning the rules and displaying good sportsmanship** *will be of the highest importance. I can't stress this enough. Respect is what I'm talking about. Respect for yourself, family, team, coaches, officials, competitors, and the game. I want to build a team that plays hard and is known for fair play and maintaining the highest standards of sportsmanship.*

**Goal #3 Learning to be a team-player** *in the "ultimate" team sport will be taught and will hopefully be instilled in them well into the future. We will practice, win and loose as a team. I'm not looking for individuals I'm looking for team members.*

*Everyone will get plenty of playing time. I will work very hard at this so please be patient with the coaching staff as this will be one of the toughest tasks, but one we will pay close attention to because this is a very sensitive area where parents are concerned. I do feel that it is still important that they earn a starting position, but nobody will be safe from loosing a job, however they will have the opportunity to earn it back during practices. I see many players who really come out of their shell once they have a good understanding of the responsibilities required of their position. I promise we will be fair to all and will give every player an opportunity to succeed.*

*I also expect every player to play on both sides of the ball (offense and defense). The coaching staff will do it's best to put each child in a position that will benefit the team the greatest in our opinion. I want them to have both confidence and success no matter where we place them. We may move them around a bit until we find that perfect spot for their ability to shine through. We will be fair and there will no favoritism I assure you.*

**Goal #4 Winning is important to me but it is not my number one goal, and this fact may shock some of you, but I will not sacrifice one of my more important goals to accomplish getting a win. The easiest way to learn and have fun in this game is to be out there on the field during live competition. We will win and loose as one! Finger pointing will never be tolerated when a teammate makes a mistake. When we line up after the completion of the game to shake hands with the opponent any given week we will congratulate them the same way win or lose with the best of sportsmanship regardless to how they treat us.**

*Lastly, if anyone has any problems at all with any of the coaches or me, please feel free to speak to me after practice, or call me anytime, and we will work it out I promise you! If I'm not made aware of a problem, then I have no way of correcting it. I know going in I will never be able to please everyone, but this fact will not stop me from still trying. It is an honor and a privilege to work these young men, and their safety and well-being is of the up-most importance. Thank you all for coming out this season, and may my own success be measured by how many of these same faces I see again next season!*

*Thank you,*

*Coach Haley*

